HEXAGON

Hexagon Design & Engineering User Conference India 2025

📍 ITC Grand Chola, Chennai   📅 9 - 10 September, 2025

Sponsor & exhibit prospectus

Simulating Reality, Delivering Certainty

Welcome to Hexagon Design & Engineering User Conference

Simulating Reality, Delivering Certainty

In today's competitive landscape, delivering high-performing, reliable products requires more than just innovation—it demands absolute confidence in every design, every simulation, and every outcome.
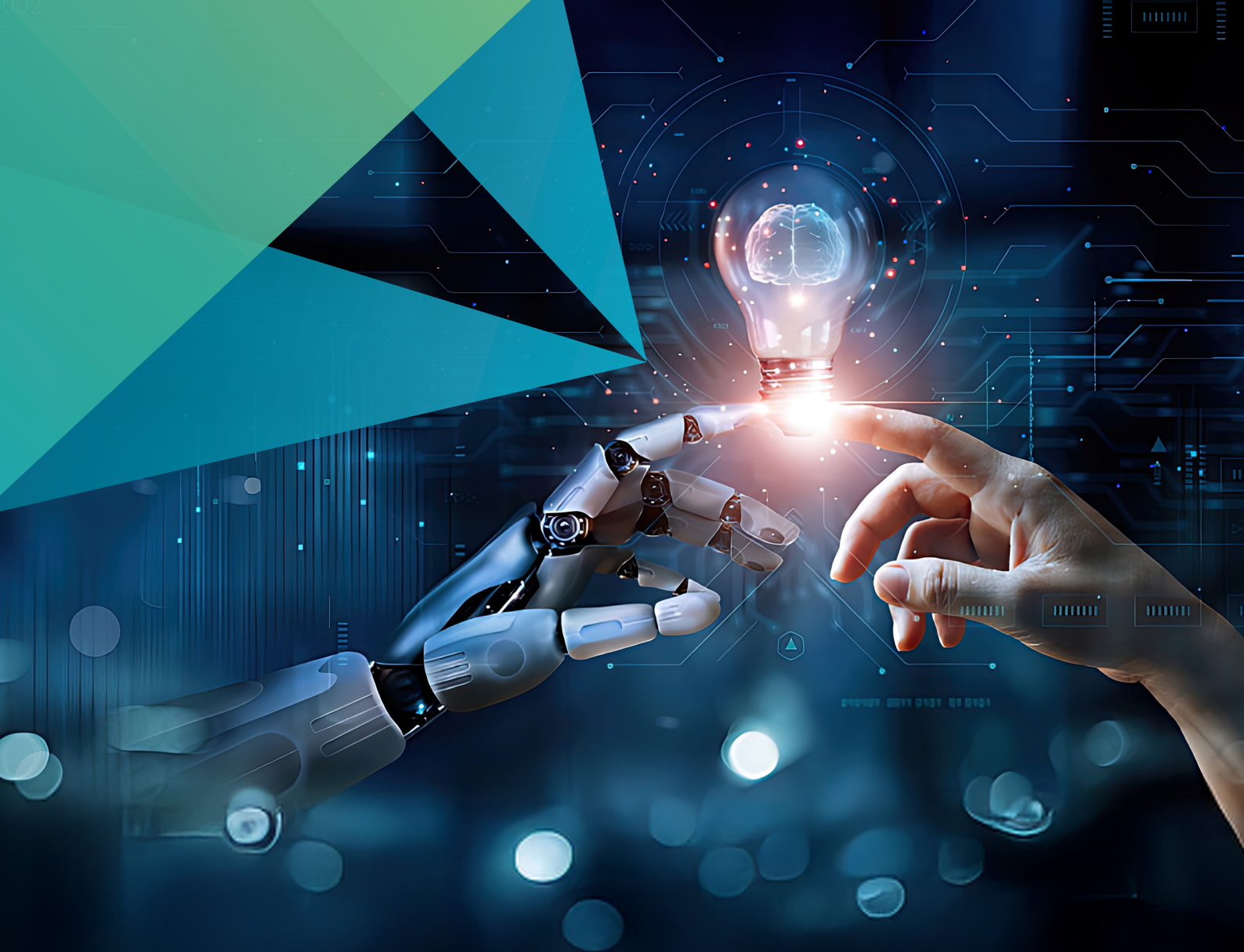
At the **Hexagon Design & Engineering User Conference 2025**, the theme ***"Simulating Reality, Delivering Certainty"*** underscores how organizations are adopting simulation not merely as a phase, but as a core strategy. This year's focus highlights how integrated simulation software empowers engineering teams to precisely replicate real-world performance–accelerating development, reducing risk, and ensuring every product performs exactly as intended.

This conference offers a unique platform to connect with C-level executives, business and domain experts, engineers, designers, product development leaders, manufacturing heads, and quality champions from leading manufacturing companies. Engage with prominent academicians, researchers, and technical experts, as well as partners, entrepreneurs, consultants, and thought leaders from the automotive, aerospace, and other key industries.

9 - 10 September, 2025
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Why should you sponsor?

User Conference provides an unparalleled opportunity for cross-sector networking, knowledge exchange, and business expansion. By participating as an Exhibitor or Sponsor you will engage directly with decision-makers, buyers, and professionals from key sectors such as Automotive, Aerospace, Defense, Automation, Consumer Electronics, General Manufacturing and Education.

D&E India UC 2025 is the ideal platform to:

- Showcase your solutions to a targeted audience of industry leaders and key buyers.
- Participate in impactful business discussions with top-tier professionals across diverse sectors.
- Grow your network and form strategic partnerships that can unlock new business ventures.

We are confident that your participation will help extend your reach, strengthen your brand presence, and allow you to tap into the rapidly expanding CAE market in India.

Why attend

100+ Speakers	**800+** Attendees
7 Tracks	**13** Industries
25+ Awards	**80+** Competitive presentations

Conference highlights

Keynote sessions

New technology and development overview

Paper presentations

Networking opportunities

Past sponsors

SOLIZE

TATA TECHNOLOGIES

ImageGrafix
Engineering Services Pvt. Ltd

ALTEM
TECHNOLOGIES

Google Cloud

hp

intel

IBM

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CISCO

FUJITSU

vmware

DEP MeshWorks

Moldex3D
MOLDING INNOVATION

VCollab

β BETA
CAE Systems SA

EDEM

ess
Engineering
Software Steyr GmbH

Altium

ESTECO

By becoming a sponsor, showcase your cutting-edge products to key decision-makers, alongside networking with industry thought leaders, product & tech experts, potential customers and the Hexagon regional community.

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Past speakers

Dr. V Sumantran
Chairman
Celeris Technologies

Dr. Sitarameswara Sarma Akella
Senior Vice President &
Principal Chief Engineer
Mahindra & Mahindra

Uma Maheshwar
Chief Consulting Engineer
GE Aerospace India

Rohit Vaidya
Head - CAE
Tata Motors

Saravanan N
President & CTO
Ashok Leyland

Mr. Ramakrishnan Parasuraman
Senior Director Engineering -
Aerospace Engines &
Power Systems, Honeywell
Technology Solutions, India

Subbi Pisupati
Vice President - Global
Interior Virtual Engineering
FCA Engineering India

Dr. Venkat Srinivas
Senior Vice President &
Head - Product Development,
Commercial Vehicles -
Automotive Division Mahindra &
Mahindra

Murali Balasubramanian
INDIA head - Automotive
Research & Advanced
Engineering Stellantis

G S Krishnamurthy
Head-CAE
Royal Enfield

Prof. Mahesh Panchagnula
Dean
IIT Madras

Dr. K. Subramanian
Senior Vice President
Ashok Leyland

13th edition of User conference

Audience profile

- ◆ C Level Executives
- ◆ Business Heads
- ◆ Domain Experts
- ◆ Engineers
- ◆ Designers
- ◆ Product Development Leads

- ◆ Manufacturing Heads
- ◆ Quality Custodians
- ◆ Researchers
- ◆ Academicians
- ◆ Technical Experts

Why sponsor?

Deliverables	Platinum	Gold	Silver	Academia/ Skill Development	Track Sponsors	Lunch	Exhibit Sponsors	Delegate Kit	Lanyard	Lucky Draw
Sponsorship Quick Reference Guide										
Sponsorship Amount*	₹ 20 L $ 22000	₹ 15 L $ 16000	₹ 10 L $ 11000	₹ 10 L $ 11000	₹ 8 L $ 8800	₹ 7 L $ 7700	₹ 5 L $ 6250	₹ 4 L $ 4400	₹ 3 L $ 3300	₹ 1 L $ 1100
Number of Slots Available	1	2	3	2	5	2	4	1	1	1
Speaker Slot: Main Session- Day 1	20 Mins.	15 Mins.	✗	✗	✗	✗	✗	✗	✗	✗
Speaker Slot: Break out Session- Day 2	✗	✗	15 Mins.	15 Mins.	20 Mins in sponsored track	✗	✗	✗	✗	✗
Promotions: Main Backdrop, Conf. Venue, Conf. Website, Social Media Handles, Intro/Thank you Announcements	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Ad in the conference Program Guide	Centre Spread	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	✗	✗
Kit Inserts- A4 Size 1 Page Collateral	✔	✔	✔	✔	✔	✔	✔	✔	✗	✗
Content Insert- In Delegate Dairy	✗	✗	✗	✗	✗	✗	✗	✔	✗	✗
Exhibition Space (Back Wall size) (Design to be provided by respective Sponsor)	12x8 ft	10x8 ft	8x8 ft	8x8 ft	8x4 ft	✗	8x4 ft	✗	✗	✗
Stall Location	Premium	Premium	Exhibition Area	Exhibition Area	Outside Track Halls	✗	Exhibition Area	✗	✗	✗
Table Space	✔	✔	✔	✔	✔	✗	✔	✗	✗	✗
Display Screen	✔	✔	✔	✔	✔	Lunch Area	✔	✗	✗	✗
Brochure Stand	✔	✔	✔	✔	✔	✗	✔	✗	✗	✗
Meeting Room Access - subject to availability	✔	✔	✗	✗	✗	✗	✗	✗	✗	✗
Sponsorship announcement before lunch/tea	✗	✗	✗	✗	✗	✔	✗	✗	✗	✗
Short video post lunch/ tea	✗	✗	✗	✗	✗	✔	✗	✗	✗	✗
Registration Badge Lanyard Branding	✗	✗	✗	✗	✗	✗	✗	✗	✔	✗
Luckdraw Sponsorship Accouncement	✗	✗	✗	✗	✗	✗	✗	✗	✗	✔
Thank you note in Mail to all attendees post event with link to respective Sponsor Websites.	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔

** excluding GST

Contact us

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HEXAGON

Hexagon is a global leader in digital reality solutions, combining sensor, software and autonomous technologies. We are putting data to work to boost efficiency, productivity, quality and safety across industrial, manufacturing, infrastructure, public sector, and mobility applications.

Our technologies are shaping production and people-related ecosystems to become increasingly connected and autonomous – ensuring a scalable, sustainable future.

Hexagon's Manufacturing Intelligence division provides solutions that use data from design and engineering, production and metrology to make manufacturing smarter. For more information, visit hexagonmi.com.

Learn more about Hexagon (Nasdaq Stockholm: HEXA B) at hexagon.com and follow us @HexagonAB.